



PRIVACY POLICY

The following privacy policy applies to entities Khushi Baby Inc. (501c3) with address at 6016 Louis Way, El Dorado Hills, CA, USA 95762 and Khushi Baby Association (Section 8 company), with registered address at 123 Kharol Colony, Gali No. 5, Fatehpura, Udaipur, Rajasthan, INDIA, 313001.

Last Updated: February 2021

We are committed to the lawful, fair, and transparent collection and use of personal data. This notice is intended to help you understand how our foundation (including our affiliates) collects and uses your personal data, as well as how we share, store, and protect that data. If at any time you have questions about this notice, please [let us know](#).

We may update this notice and any supplemental privacy notices to reflect changes in our practices and applicable law. We will post a notice of any material updates on our sites.

Our sites

This notice applies to personal data we collect, including through our websites (including, <https://www.khushibaby.org>), mobile apps, online portals, electronic forms, surveys, and interactive exhibits (collectively, “our sites”).

Links to third-party sites

This notice does not apply to any third-party sites that may link to, or be accessible from, our sites. Your interactions with these sites are governed by the third parties’ applicable privacy notices, statements, or policies. We encourage you to read them.

What data we collect about you

Data you provide about yourself

We collect your personal data when you voluntarily provide it to us. For example, you may give us: your email address, country of residence, and areas of interest if you choose to receive newsletters, updates, or other information from us; your contact information, and any other personal data you choose to include, if you email, text, or instant message us, or contact us through our sites; and any

personal data contained in, or included with, any proposal documents, feedback, comments, photos, videos, or other information you submit via online portals, forms, surveys, or interactive portions of our sites.

It is always your choice whether to provide this personal data. However, some personal data must be provided to participate in certain programs, activities, or events (such as to sign up for a newsletter, apply for a job, or register to participate in one of our events), so the decision not to provide information might limit or eliminate certain functions of our sites or your ability to participate. Please do not disclose more personal data than is requested.

Personal data you provide about others

Do not provide personal data about others unless you are authorized or required to do so by contract or applicable law. You may provide personal data on behalf of another person if you have provided them with a copy of this notice and any applicable supplemental privacy notice, and obtained their explicit consent. We may ask you to provide evidence of that notice and consent. Data we receive from third parties and other sources

We may receive personal data about you from other sources, including your company/organization, professional references, publicly-available sources, third-party analytics providers, and other third parties. For example, we may receive your personal data if: someone at your company/organization designates you as a contact person for that company/organization or includes information about you in proposal documents; another visitor includes it in any feedback, comments, photos, videos, or other information submitted via online portals, electronic forms, surveys, or interactive portions of our sites; or one of our employees or service providers provides or a third party acting on apparent authority provides it to us when registering you to access our facilities or our sites, apply for a job, or participate in one of our events.

Interest-based advertising

We may use third-party advertising companies that use tracking technologies to serve our advertisements across the Internet. These companies may collect information about your visits to the sites and other websites and your interaction with our advertising and other communications. These advertising companies serve ads on behalf of us and others on non-affiliated sites, and some of those ads may be personalized, meaning that they are intended to be relevant to you based on information collected about your visits to the sites and elsewhere over time. Other companies may also use such technology to advertise on our sites.

You have the choice to tell us not to collect and use this information, and in some jurisdictions, we will only engage in interest-based advertising if you opt-in.

Data we collect automatically, including cookies and similar technologies

We may collect some personal data automatically. For example, when you visit a foundation site, we may collect your Internet Protocol (IP) address, Internet service provider (ISP), and browser type and language. We also may use cookies and similar technologies to collect data about your interaction with our sites, including referring webpage, pages visited on our sites, and crash data. In addition, we may link the information we collect automatically or the information stored on any cookies with the information you provide in other contexts on our site (newsletters, etc.) to personalize, connect and streamline your experience when visiting our sites, including connecting your experience whether you access our site from you desktop, mobile or other device. Please see [Cookies & Similar Technologies](#) for more information, including how to manage cookies and similar technologies.

Special categories of data

We will not intentionally collect any “special categories of data” under the EU General Data Protection Regulation (GDPR) without your explicit consent for one or more specified purposes or as otherwise permitted or required by applicable law. Special categories of data include personal data (a) revealing racial or ethnic origin, political opinions, religious or philosophical beliefs, or trade union membership; or (b) concerning health or data concerning a natural person’s sex life or sexual orientation.

Minors

Our sites are not intended for minors (individuals under the age of 13, or equivalent minimum age depending on jurisdiction), and we do not knowingly collect personal data from minors. If you become aware of any personal data we have collected from a minor, please [contact us](#). If we learn that we have collected personal data from a minor, we will take steps to delete the data without notice as soon as possible.

How we use your data

Purposes

We may use your personal data to: send you information you have expressly chosen to receive [with your consent]; review and respond to proposal documents, feedback, comments, photos, videos, or other information you submit via online portals, electronic forms, surveys, or interactive portions of our sites [for our legitimate interests and/or to perform a contract with you]; administer and inform our program strategies and charitable activities [for our legitimate interests]; administer, safeguard, and improve our sites, systems, facilities, events, and other business operations [for our legitimate interests]; protect our rights and the safety of others [for our legitimate interests]; contribute to our archive of information in the public interest [for our legitimate interests]; and/or comply with applicable law, court order, subpoena, or legal process served on us [to comply with legal obligations].

Additional purposes

Additional purposes for using your personal data may be described in a supplemental privacy notice.

Legal bases under the GDPR

If you are in the European Union, we will collect and use your personal data only if we have one or more legal bases for doing so under the GDPR. The legal bases depend on your interaction with us and our sites. This means we collect and use your personal data only where: you have given your consent for one or more specific purposes; it is necessary to perform a contract we are about to enter into or have entered into with you; it is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests; it is necessary to protect the vital interests of you or another natural person; or it is necessary to comply with a legal obligation. We will indicate in brackets the legal basis or bases on which we are relying following each purpose. Where we are relying on consent as the legal basis, we will notify you and seek additional consent before using your personal data for a new purpose that is inconsistent with the original purpose for which we collected it.

When we share your data

Employees, agents, affiliates, service providers, and partners

We may share your personal data with our employees, agents, and affiliates who have a business need to know, our services providers (including contingent workers, consultants, contractors, vendors, and out-sourced service providers) to process it for us based on our instructions and for no other purpose, and with partners that are collaborating with us to fund projects or host events. We do not share your personal data with any third party (including our service providers) for marketing purposes. If you believe personal data you provided to us is being misused by a third party, please [contact us](#) right away.

Other visitors to our sites

If you submit feedback, comments, photos, videos, or other information to interactive portions of our sites, such submission may be made publicly available to anyone who visits those areas of our site. Other visitors may access, re-post, or use such submission. Even if you remove or delete your submission, copies may remain in cached or archived areas of our sites or retained by other visitors. Please use your discretion when submitting personal data in these contexts.

Law enforcement

We may share your personal data with law enforcement, other government agencies or authorities, or third parties as required by applicable law, court order, subpoena, or legal process served on us.
How we store and protect your data

Storage and transfers

Your personal data may be stored in your region or in any other country where we or our service providers have facilities. We may also allow employees and service providers located around the world to access personal data as provided in this notice. If you are in the European Union, we will ensure your legal rights and protections travel with any such “transfer” of your personal data outside the European Economic Area, Switzerland, or Canada. We do this by signing “standard contractual clauses” approved by the European Commission that give personal data the same protection it has in the European Union, and/or requiring that our service providers be certified under the EU-US Privacy Shield Framework or Swiss-US Privacy Shield Framework, as applicable.

Storage period

We will store your personal data until it is no longer needed to fulfill the purpose(s) for which it was collected or as otherwise required or permitted by law. After such time, we will either delete or anonymize your personal data or, if this is not possible, we will securely store your personal data and isolate it from any further use until deletion is possible. We may dispose of any data in our discretion without notice, subject to applicable law. Please [contact us](#) if you would like more details regarding our retention periods for different categories of personal data.

Protection

As the transmission of data via the internet is not completely secure, we cannot guarantee the security of your information transmitted to our sites and any such transmission is at your own risk. However, we maintain appropriate technical and organizational measures, including performing regular self-assessments, to prevent unauthorized disclosure of, or access to, personal data. We limit access to personal data and require that employees authorized to access personal data maintain the confidentiality of that data. We hold our service providers to at least the same data privacy and security standards to which we hold ourselves.

How you can access and control your data

Access and control

Generally, newsletters, auto-generated emails, and updates from us will include links to access, correct, or delete your personal data and to manage any subscriptions directly. If you wish to obtain confirmation that we hold personal data about you, access, correct, or delete your personal data,

withdraw any consent you previously provided to us, or object to or restrict our processing of it in any other context, please [contact us](#).

We will respond to all legitimate requests within 30 days.

If you do not wish to receive communications from us about special offers and promotions, you can opt-out of receiving these communications by following the instructions contained in the messages you receive. Even if you opt-out of receiving these messages, we reserve the right to send you certain communications relating to the services we provide, and we may send you service announcements and administrative messages. We do not offer you the opportunity to opt-out of receiving those communications. For more information about interest-based advertising, including how you can manage advertising, please see above “Interest-based advertising.”

Other rights

To the extent provided by applicable laws (including the GDPR), you also may have the right to have the data or content deactivated, blocked, anonymized, or deleted, as appropriate, request and receive a copy of the personal data you have provided us and to transmit this data to a third party, and lodge a complaint with the applicable data protection authority. To exercise any of these rights that you are not able to do directly, please [contact us](#).

How to [contact us](#)

You may write to us at admin@khushibaby.org